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## INFORMATION DISCLOSURE STATEMENT BY APPLICANT

Complete if Known **Application Number** 09/834,478

**Filing Date** April 13, 2001 First Named Inventor **Emily Chien** 

(use as many sheets as necessary)

Art Unit 2162 **Examiner Name TBA** 

Sheet

of

Attorney Docket Number 40655.1300

				U.S. PAT	ENT DOCUMENTS	
Examiner Initials	Cite No.1	Document Number	Kind Code	Publication Date MM-DD-YYYY	Name of Palentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear
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INF	ORMATIC	או ח	ISCLOSURE	Application Number	09/834,478			
				Filing Date	April 13, 2001			
SIA	MEMENT	BY	APPLICANT	First Named Inventor	Emily Chien			
				Group Art Unit	2162			
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APR 0 4 2002 OTHER PRIOR ART -- NON PATENT LITERATURE DOCUMENTS Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the Cite item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), initials. No.1 publisher, city and/or country where published. FALLON: "UK Retailers' Loyal Customer 'Card Wars' Prove Costly (Most major retailers in the UK have grown their sales over the past 2 years by launching loyalty-card programs)"; Supermarket News, 05 May 1997; vol. 47, no. 18, page 57 COPY OF PAPERS **ORIGINALLY FILED RECEIVED** MAY 0.4 2002 GROUP 3600

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